

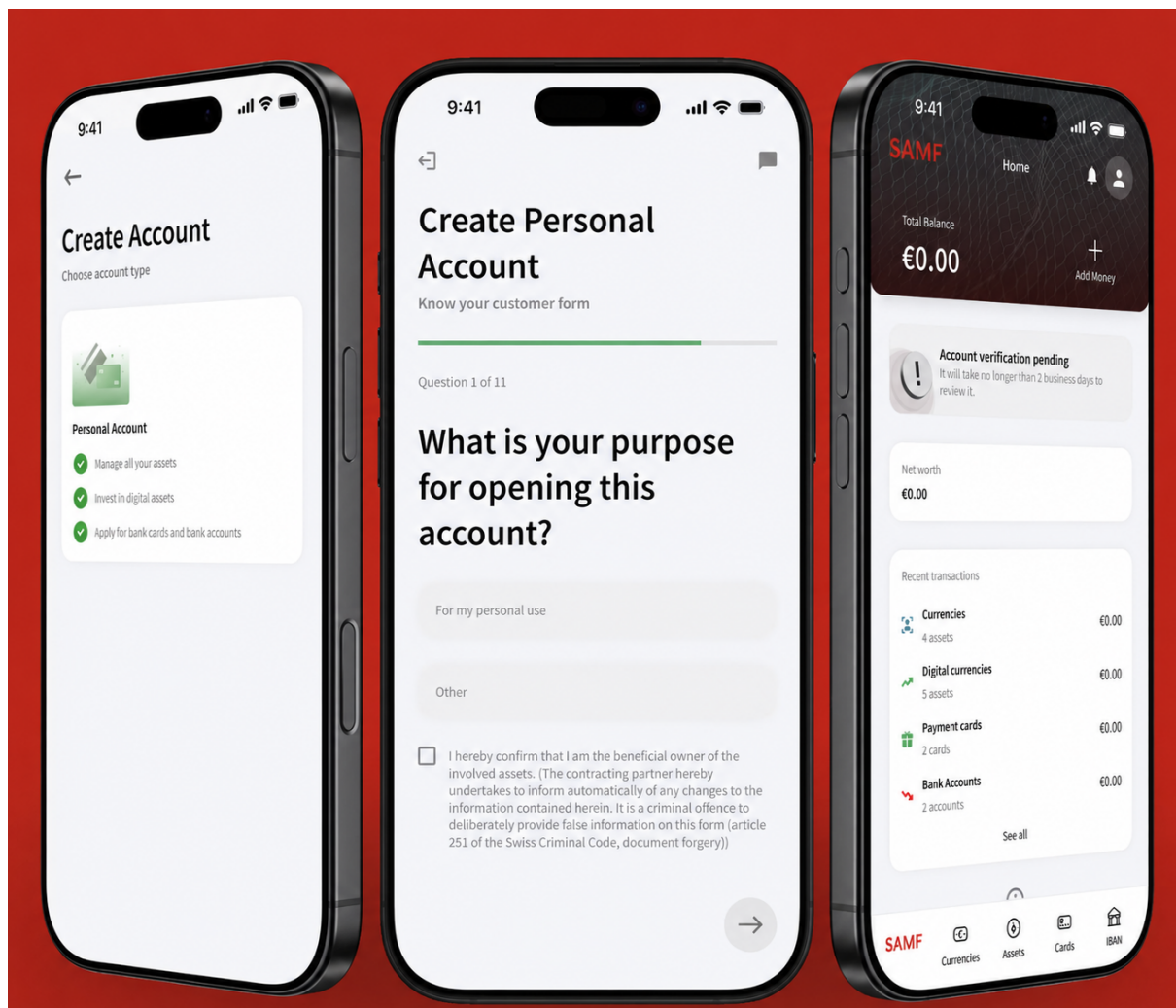
ENTERPRISE WHITE-LABEL CRYPTO FINTECH PLATFORM

Swiss-Developed Enterprise Software

Launch and operate branded crypto financial services using enterprise-grade software designed for banks, fintechs, payment companies, crypto exchanges, money transfer operators, wealth managers, and financial institutions.

Available as

- SaaS Subscription
- Perpetual Software License
- White-Label Deployment
- Custom Enterprise Development



Swiss AMF AG | www.swissamf.com | Zug, Switzerland

Executive Summary

Enterprise fintech infrastructure built for long-term growth.

Building a modern crypto fintech platform internally requires significant investment, specialized engineering resources, complex third-party integrations, and continuous regulatory and operational development. For many organizations, the challenge is not the business opportunity—it is the time, cost, and execution risk of building the underlying technology.

Swiss AMF provides an enterprise-grade, Swiss-developed white-label crypto fintech platform that enables organizations to launch or expand branded digital financial services using proven infrastructure rather than building everything from the ground up.

Our platform serves as the central operating layer for customer onboarding, operational workflows, compliance, administration, reporting, and integrations with leading banking, payment, card issuing, crypto, identity verification, and compliance providers. Rather than locking customers into proprietary financial services, the platform is designed to integrate with best-in-class providers while allowing businesses to retain flexibility as their requirements evolve.

Customers may deploy the platform as a fully managed SaaS solution, purchase a perpetual software license, or engage our development team to customize the platform for their specific commercial, operational, and regulatory requirements.

Designed For

- Banks
- Financial Institutions
- Crypto Exchanges
- Payment Companies
- Money Transfer Operators
- Fintech Companies

Why Organizations Choose Our Platform

- Launch significantly faster than building internally.
- Reduce development cost and execution risk.
- Deploy under your own brand.
- Choose SaaS or perpetual software licensing.
- Extensively customize workflows, integrations, and functionality.
- Integrate with preferred banking, payments, crypto, card issuing, and compliance providers.

- Scale on proven enterprise architecture supported by a dedicated development team.

Our Philosophy

We do not sell generic software.

We provide enterprise fintech infrastructure that evolves with your business, enabling organizations to focus on acquiring customers, expanding products, and growing revenue instead of building and maintaining complex financial technology.

One Platform. Multiple Business Models. Unlimited Flexibility.

The Challenge

Building a modern fintech platform is a strategic undertaking—not just a software project.

Launching a digital financial services business requires far more than developing an application. Organizations must build secure infrastructure, integrate multiple specialist providers, establish operational workflows, support regulatory and compliance processes, and create a scalable architecture capable of evolving as the business grows.

Many organizations underestimate the complexity, cost, and time required to build a production-ready platform internally.

THE CHALLENGE

Building a modern fintech platform is a strategic undertaking—not just a software project.

Launching a digital financial services business requires far more than developing an application. Organizations must build secure infrastructure, integrate multiple providers, establish operational workflows, meet regulatory requirements, and maintain the platform as the business grows.



Organizations often spend years and significant capital building infrastructure that already exists, delaying market entry and diverting resources away from customer acquisition, product innovation, and business growth.

Typical Challenges

Lengthy Development Timelines

Developing an enterprise fintech platform from the ground up typically requires multiple years before commercial launch.

Significant Capital Investment

Internal development demands substantial investment in engineering, infrastructure, security, compliance tooling, testing, and ongoing maintenance.

Complex Third-Party Integrations

Identity verification, banking, payment processing, card issuing, crypto liquidity, transaction monitoring, messaging, and other services must be integrated into a unified operating environment.

Regulatory Complexity

Financial services require robust operational controls, auditability, segregation of duties, customer verification workflows, and transaction monitoring that align with applicable regulatory requirements.

Limited Flexibility

Many off-the-shelf white-label solutions offer limited customization, forcing organizations to adapt their business model to the software rather than the software adapting to the business.

Long-Term Maintenance

Launching the platform is only the beginning. Ongoing security updates, infrastructure management, new integrations, feature development, and changing business requirements require continuous investment.

The Result

Organizations often spend years and significant capital building infrastructure that already exists, delaying market entry and diverting resources away from customer acquisition, product innovation, and business growth.

Our Solution

Enterprise fintech infrastructure without rebuilding everything from scratch.

Organizations should invest their time and capital in growing their business—not rebuilding financial infrastructure that already exists.

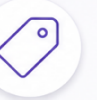
The Swiss AMF Platform provides a complete enterprise-grade operating platform for launching and expanding crypto financial services. Instead of assembling multiple disconnected systems, customers deploy a single, modular platform that unifies customer onboarding, operational workflows, administration, reporting, and integrations with leading financial service providers.

Designed using a modern API-first architecture, the platform enables organizations to launch faster while retaining the flexibility to evolve as business requirements change.

Flexible Commercial Models

Flexible Commercial Models

Choose the model that fits your strategy. Scale on our enterprise platform.

 SAAS SUBSCRIPTION A fully managed cloud deployment providing rapid implementation, continuous updates, and reduced operational overhead. IDEAL FOR  Fintech companies  Payment companies  Money transfer operators  Organizations seeking rapid market entry	 PERPETUAL SOFTWARE LICENSE Acquire a perpetual software license and operate the platform under your own brand while maintaining long-term control over your technology strategy. IDEAL FOR  Financial institutions  Established fintech companies  Organizations seeking software ownership and long-term flexibility	 WHITE-LABEL DEPLOYMENT Launch under your own brand with complete control over your customer experience, user interface, workflows, and commercial offering. IDEAL FOR  Organizations that want to bring their brand to market with speed and full control.	 CUSTOM ENTERPRISE DEVELOPMENT Our Swiss development team can extend the platform with custom functionality, integrations, workflows, business logic, user interfaces, and additional modules tailored to your operational requirements. IDEAL FOR  Unique business requirements  Complex integrations and workflows  Organizations seeking a differentiated solution
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SaaS Subscription

A fully managed cloud deployment providing rapid implementation, continuous updates, and reduced operational overhead.

Ideal for:

- Fintech companies
- Payment companies
- Money transfer operators
- Organizations seeking rapid market entry

Perpetual Software License

Acquire a perpetual software license and operate the platform under your own brand while maintaining long-term control over your technology strategy.

Ideal for:

- Financial institutions
- Established fintech companies
- Organizations seeking software ownership and long-term flexibility

White-Label Deployment

Launch under your own brand with complete control over your customer experience, user interface, workflows, and commercial offering.

Custom Enterprise Development

Our Swiss development team can extend the platform with custom functionality, integrations, workflows, business logic, user interfaces, and additional modules tailored to your operational requirements.

Built Around Flexibility

Unlike many platforms that force customers into predefined workflows and proprietary ecosystems, our architecture is designed around flexibility.

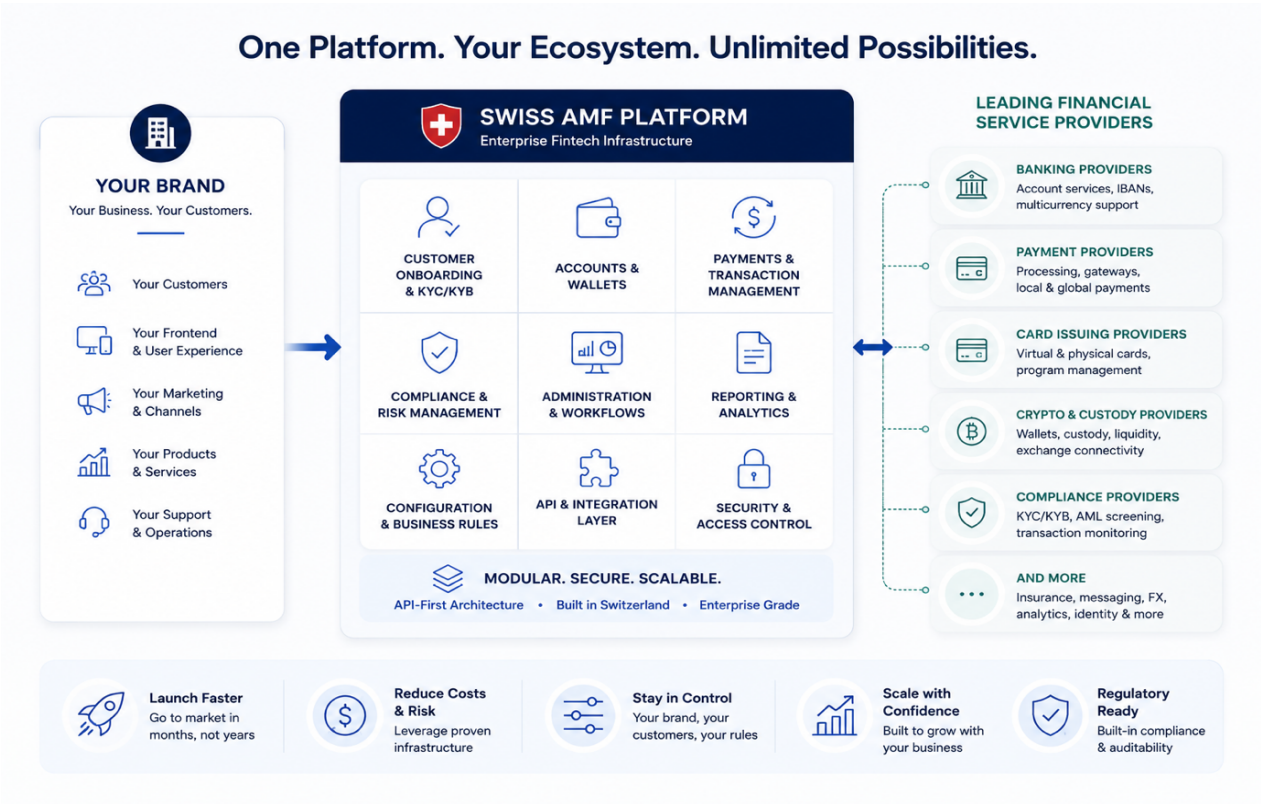
Organizations can:

- Integrate preferred banking providers.
- Connect preferred payment providers.
- Select preferred KYC and KYB providers.
- Integrate preferred crypto custody and wallet providers.
- Configure business workflows.
- Extend functionality through documented APIs.
- Add new features through custom development.
- Continuously evolve the platform as business requirements change.

The Result

Organizations can launch significantly faster, reduce development costs, minimize execution risk, and focus internal resources on customer acquisition, product innovation, and business growth instead of building and maintaining complex financial infrastructure.

Build your business—not your infrastructure.



Why Organizations Choose the Swiss AMF Platform

Enterprise software built for long-term growth—not just rapid deployment.

Selecting a fintech platform is a long-term strategic decision. While many solutions focus on getting customers live quickly, organizations also need a platform that can evolve with their business, support changing commercial requirements, and integrate with the providers and technologies they choose.

The Swiss AMF Platform has been designed around flexibility, ownership, and long-term scalability rather than a fixed software model.

Platform Comparison

Dimension	Swiss AMF Platform	Typical White-Label Platforms
Development	Swiss-developed enterprise software	Often outsourced or proprietary black-box solutions
Commercial Model	SaaS or perpetual software license	Subscription only
Customization	Extensive customization and custom development	Limited configuration options
White-Label	Full branding and customer ownership	Basic branding options
Architecture	Modular, API-first enterprise platform	Fixed platform architecture
Integrations	Connect preferred providers	Limited or predefined integrations
Business Models	Supports multiple financial business model	Usually designed for one use case
Development Team	Direct access to dedicated engineers	Standard support desk
Platform Evolution	Continuous enhancement based on customer requirements	Vendor-controlled roadmap

Why This Matters

Choosing the right platform is about more than launching quickly. It is about ensuring your technology can support future growth, new products, additional markets, and changing customer expectations without requiring a complete rebuild.

Our philosophy is simple:

Your business should define your platform—not your platform define your business.

Unlike many providers that offer a fixed software product, we work as a long-term technology partner. Organizations can begin with an existing enterprise platform and continue evolving it through configuration, integrations, and custom development as their business grows.

Key Advantages

- Swiss-developed enterprise software.
- SaaS or perpetual software licensing.
- Extensive customization.
- Dedicated development team.
- API-first architecture.
- Modular design.
- Flexible third-party integrations.
- Enterprise-grade operational controls.
- Long-term technology partnership.



SWISS ENGINEERING

Developed in Switzerland with a focus on quality, security, and compliance.



ENTERPRISE ARCHITECTURE

Modular, scalable, and built for high performance and long-term reliability.



API-FIRST

Open, well-documented APIs enable seamless integration and future flexibility.



FULLY CUSTOMIZABLE

Extensive configuration and custom development to match your needs.



SAAS OR PERPETUAL

Choose the commercial model that aligns with your strategy.



DEDICATED DEVELOPMENT TEAM

Direct access to experienced engineers who understand your business.

Platform Capabilities

A complete enterprise platform for digital financial services.

The Swiss AMF Platform brings together the operational, compliance, and customer-facing capabilities required to launch and scale modern crypto financial services.

Rather than managing multiple disconnected systems, organizations operate a single enterprise platform that orchestrates customer journeys, business workflows, operational controls, reporting, and integrations with leading financial service providers.

Customer Lifecycle

Customer Onboarding

Configurable onboarding workflows integrating leading identity verification and compliance providers.

KYC / KYB

Unified verification workflows supporting your preferred KYC and KYB providers.

CRM & Customer Management

Centralized management of individual and business customers, communications, workflows, approvals, and operational oversight.

Financial Operations

Wallet Infrastructure

Integration with leading crypto wallet and custody providers.

Payments

Integrated payment workflows connecting banking and payment service providers.

Cards

Support for third-party card issuing and processing providers.

Fee & Pricing Engine

Flexible pricing models supporting products, subscriptions, transaction fees, and custom commercial structures.

Compliance & Risk

Compliance Workflows

Centralized AML, sanctions screening, PEP checks, ongoing due diligence, and configurable compliance processes.

Transaction Monitoring

Integrated AML transaction monitoring supporting configurable business rules and leading monitoring providers.

Audit & Reporting

Comprehensive reporting, audit trails, activity logging, dashboards, and business intelligence.

Platform & Administration

Administration

Role-based administration, permissions, workflow management, approvals, and operational controls.

API-First Architecture

Comprehensive APIs enabling integrations, custom development, and future platform expansion.

Mobile Applications

White-label mobile applications providing a consistent customer experience across all integrated services.

Built Around Integration

Unlike monolithic platforms that lock customers into proprietary financial services, the Swiss AMF Platform acts as the central operating layer, integrating best-in-class banking, payment, card issuing, crypto, identity verification, and compliance providers through a single enterprise platform.

One Platform. Multiple Business Models. Unlimited Flexibility.